



2022 Art Auction & Gala

Event Chairs	The Brason Family David, Jessica, Eleanor, Madeleine, and Benjamin
Event Date	Saturday, June 18, 2022
Location	Burchfield Penney Art Center at Buffalo State College 1300 Elmwood Avenue, Buffalo NY 14222
Time	5:30 – 9:00 p.m.
Summary	Food and drinks will be served in stations and passed so that guests can easily enjoy bidding on artwork while having conversations with friends. There will be musical performances throughout the evening, to end with an after-party from 8 – 9 p.m. featuring live music.
Silent Auction	<p>Original works by more than 80 talented local artists will be available at all price points- a fantastic opportunity to start or expand your collection while supporting both the artists and the Center's programs.</p> <p>Auction artwork will be exhibited in the East Gallery from May through the event date.</p> <p>Bidding is conducted by guests through their mobile devices. Bidding opens early on June 10 and closes at 7:30 p.m. the night of the Gala.</p>
Gala Committee	Deb Abgott Traci Ackerman Gabby Arthur Stacy Lewis Beauford Sydney Brason Kilby Bronstein Anna Buxton Mac Cappuccino Cynthia Ciminelli Lynne Finn Sarah Finn Tyler Finn Janeen Greene Sean Heidinger Mary Jo Hunt Dawn Jay LeRoi Johnson Alison Keane Lily Keane Linda Maggio Tracy Mendicino Mark Notarius Gina O'Neill Nirel Patel Jodi Quatroche Paula Joy Reinhold Khari Seals Rachel Stenclik Patti Thomas
Web site	burchfieldpenney.org/events/art-auction-and-gala

2022 Art Auction & Gala Sponsorship Opportunities

	Presenting: \$20,000	Gallery: \$10,000	Studio: \$5,000	Exhibition \$3,000
Naming rights: "The Burchfield Penney Art Center and <i>You or Your Company Name</i> present the Annual Art Auction & Gala"	✓			
Tickets to the Gala	12	10	8	6
Advertisement in the Gala Program Book	Full Page	Full Page	Half Page	Half Page
Company logo or name prominently projected in the East Gallery auction exhibition from April – June	✓	✓	✓	✓
Private, advance Curator's Tour of the Auction Artwork with a Champagne Reception for your guests	✓	✓	✓	✓
Company logo/name included in all electronic invitations to the event	✓	✓	✓	
Logo and company link or name on the Gala Web page at Burchfieldpenney.org, and on the Auction Site	✓	✓	✓	
Online advertisement published on the Auction site, accessed by 300+ attendees and bidders through their mobile devices	✓	✓		
Complimentary Museum admission for your guests to view the artwork in person from June 1 – 18, with guided tours available upon request	✓	✓	✓	✓
Invitations to attend personal studio visits with participating artists	✓	✓		
Complimentary six-month family memberships for each of your guests	✓			
An Employee Day at the Center, with free admission for your employees and their guests	✓			
A special gift for each of your guests	✓	✓	✓	✓
Opportunity to host an event at the Center at reduced or waived cost. This could include the use of the auditorium for annual meetings or the reception space for dinners or networking events.*	✓			

**Subject to Center availability. Catering arrangements must be made through Oliver's, the exclusive caterer of the Burchfield Penney Art Center, at the cost of the sponsoring individual or company.*



Gala Committee

**Chaired by
The Brason Family:**

- David Brason
- Jessica Brason
- Eleanor Brason
- Madeleine Brason
- Benjamin Brason

Committee Members:

- Deborah Abgott
- Traci Ackerman
- Gabby Arthur
- Stacy Lewis Beauford
- Sydney Brason
- Kilby Bronstein
- Anna Buxton
- Mac Cappuccino
- Cynthia Ciminelli
- Lynne Finn
- Sarah Finn
- Tyler Finn
- Janeen Greene
- Sean Heidinger
- Mary Jo Hunt
- Dawn Jay
- LeRoi Johnson
- Alison Keane
- Lily Keane
- Linda Maggio
- Tracy Mendicino
- Mark Notarius
- Gina O'Neill
- Jodi Quatroche
- Nirel Patel
- Paula Joy Reinhold
- Khari Seals
- Rachel Stenclik
- Patti Thomas

2022 Art Auction & Gala Sponsor Commitment Form

- Presenting \$20,000.00
- Gallery \$10,000.00
- Studio \$5,000.00
- Exhibition \$3,000.00

Contact Name _____

Organization Name _____

Phone Number _____

Email _____

Address _____

City _____ State _____ Zip _____

Acknowledging your gift

_____ Please print your name exactly how you wish it to appear for recognition purposes.

Please send a high-resolution company logo to: luangpkk@buffalostate.edu
Program advertisements are due by March 31, 2022.

Payment

- Please invoice us at the above address.
- A check is enclosed, payable to the Burchfield Penney Art Center.
- Please charge my: MasterCard Visa American Express

Name on Card _____

Card# _____

Exp Date _____ 3-Digit _____

Signature _____

Please return this completed form and payment in the enclosed envelope or email to Kim Luangpakdy, Assistant Director of Development, at luangpkk@buffalostate.edu.

If you have questions, please contact Kim at (716) 878-4529.



About

The Burchfield Penney Art Center is the heart of culture for our region, celebrating our diverse art and artists and preserving their vital legacy through a growing permanent collection and professionally managed archives.

The Center is also home to the world's largest collection of Charles E. Burchfield's work, including paintings, sketches, journals, and even a re-creation of the artist's studio. This American Master's vision, his constant exploration and reinvention, inspires everything we do at the Center. But his work is only part of what's experienced here.

We are a vibrant arts center, curating and contextualizing a dynamic range of engaging exhibitions, events and programs, educational impacts, and inspiring connections that honestly reflect our individual humanity while revealing and strengthening the common bonds that vitalize our community.

Mission

The Burchfield Penney Art Center is a museum dedicated to the art and vision of Charles E. Burchfield and the art and artists of our region. Through our affiliation with SUNY Buffalo State College, we encourage learning and celebrate our richly creative, diverse community.

Vision

As keepers of the past and explorers of "the next," the Burchfield Penney Art Center will be a catalyst for cultural vitality and creativity in Western New York.